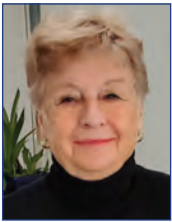


MEET THE TEAM



Janice Sutton

CEO and Editor in Chief

Janice entered the fleet management industry over 30 years ago, serving in sales and client relations management roles for Hertz Car Leasing, Wheels, and U.S. Fleet Leasing where she was Vice President of Client Relations. She held several editorial positions for AIN and was named editor of Fleet Management Weekly. Janice and Ted Roberts acquired FMW in 2014. Active in both NAFA and AFLA, Janice was honored as NAFA Affiliate of the Year in 2014. In 2022, she was inducted into the Automotive Fleet Hall of Fame.



Ed Pierce

Contributing Editor

As Contributing Editor, Ed brings over 30 years of fleet experience, serving as Vice President of Global Branding for ARI (now Holman). He founded the fleet marketing firm, ITA Communications, and most recently, led the launch of FMW Brand Acceleration, a fleet marketing services collaboration.



Dave Bean

Content Editor

Dave grew up in the Detroit area and worked as a Research Analyst for clients such as Ford, Lincoln, Volvo, Jaguar, Land Rover, and Aston Martin. He joined J.D. Power as a Research Manager, then BMW, focusing on alternative fuel vehicles. Dave began partnering with Fleet Management Weekly in 2017 and in 2022 was named Associate Editor. In 2024, Dave was promoted to Content Editor.



Connie Shedron

Associate Editor

Connie has been Associate Editor of FMW since 2014. With over 30 years of fleet experience, Connie has held management positions with US Fleet Leasing, CitiGroup, and GE Fleet Services, responsible for License & Title, Vehicle Remarketing, Customer Service, and Sales.



Ted Roberts

President & Chief Content Officer

Passionate about great content and about smart marketing strategies, Ted has decades of experience as a writer, editor, and marketer. He joined the fleet world in 2014 and has since fallen for this amazing industry. His past roles include editor for Wired magazine and Online Manager for the School of Advertising at Academy of Art University. Ted is an active member of the NAFA Fleet Management Association and of the Automotive Fleet & Leasing Association (AFLA) and was a recipient of the AFLA President's Award in 2020.



Victor Noerdlinger

Video Production Manager

A Los Angeles-based filmmaker and media creator, Victor is responsible for creating and filming the popular 'I am NAFA' series for NAFA Fleet Management Association. Always pursuing a greater understanding of the entire process from story and brand development down to the final edit, directing and writing were a natural evolution for Victor. He films music videos, shorts, documentaries, fashion, automotive, and events. Victor studied film and digital arts at Santa Monica College.